



For more information, contact:
Diane Somer
Car Clinic Network
850-478- 3139
DSomer@CarClinicNetwork.com
www.CarClinicNetwork.com

AUTOMOTIVE EXPERT BOBBY LIKIS HONORED IN TWO INDUSTRIES

Bobby Likis receives awards in broadcast & automotive service

Pensacola, FL– Respected automotive industry expert, host of the nationally syndicated “Bobby Likis Car Clinic” broadcast and owner of “Bobby Likis Car Clinic/PreRepair®” has been honored in both the broadcast & the automotive service industries.

Likis, who recently returned from the New Media conference in New York City, was named to the 2011 “Talkers 250,” the broadcast industry’s prestigious list of the top 250 talk-show hosts in America. The only car-talk host on commercial radio so named for the 4th consecutive year, Likis originates his radio, television, globalcast and social media programming on the Car Clinic Multi-Media Network from an all digital studio within Bobby Likis Car Clinic/ PreRepair® automotive service center. “Earning the trust of automotive consumers locally, nationally and now globally is a humbling experience,” Likis reflects. “I’ve answered more than 100,000 car questions, one call at a time. Each interaction is a one-on-one, personal connection with a car owner who wants to make the best automotive service, repair and product decisions. It’s my job to help, and I love it.”

Bobby Likis Car Clinic / PreRepair® with a 40-year track record of success just won the 2011 “Best of the Bay” awards for “Best Auto Service Shop” and “Best Oil Change” in a Gannett-sponsored challenge. Likis remarks, “We celebrated ‘Bobby Turns 40’ in May, and now we’re honored again. We’re a repeat winner as Best Auto Service Shop, and we’re most proud to win the new Best Oil Change category. Our oil service suite includes Royal Purple and our ask-for-by-name BoosterShot® that definitely lives up to its name.”

To schedule Bobby Likis as an on-air radio or television guest or for a print interview regarding automotive consumer tips or industry trends and technology: DSomer@CarClinicNetwork.com

Website: www.CarClinicNetwork.com

Facebook: www.Facebook.com/BobbyLikis

Twitter: www.Twitter.com/BobbyLikis

YouTube: www.YouTube.com/BobbyLikis